NOTICE OF DECISION UNDER REGULATION 32
FILM POSTERS

VIDEO SLICK

TO: The Film and Video Labelling Body Inc.
PO Box 2627
Ponsonby
Auckland

Pursuant to regulation 32 of the Films, Videos, and Publications Classification Regulations 1994 the film poster entitled:

Mellon Man 3

is **Not Approved.**

if approval refused, the reasons for the decision:

The video slick *Mellon Man 3* features depictions of large breasted females and sexual activity including a close up of anal intercourse. The focus on large breasts is reinforced by the text which includes references to "one of the hottest heavy-hootered honeys", "unreal tits", and "top-heavy women". Such images and text dehumanise and degrade women by reducing them to a part of their anatomy.

In view of the extent and degree to which the video slick degrades and dehumanises women and the intended purpose of the slick as promotional material, the Classification Office finds that the availability of the video slick is likely to be injurious to the public good. Therefore in accordance with Regulation 28(3)(a) the video slick is not approved.

Date: 22 November 1996

For the Classification Office (signed):

OFLC Ref: 9600938